

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Kvalitativno raziskovanje v družbenih vedah
Course title:	Qualitative Research Methods in Social Sciences

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Mediji in novinarstvo / Media and Journalism	Program nima smeri / Program has a single course	prvi / first	prvi / first
Druga stopnja / Second Level			

Vrsta predmeta / Course type Obvezni / Compulsory

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija / Other forms of Study	Samost. delo Individ. work	ECTS
20	-	20	-	-	110	5

Nosilec predmeta / Lecturer: prof. dr. Borut Rončević, doc. dr. Urša Lamut / Prof. Borut Rončević, PhD, Assist. Prof. Urša Lamut, PhD

Jeziki / Languages:

Predavanja / Lectures:	slovenski, angleški / Slovenian, English
Vaje / Tutorial:	slovenski, angleški / Slovenian, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Pogoj za opravljanje obveznosti je vpis v prvi letnik.

Prerequisites:

Enrolment in the first year of study.

Vsebina:

- Teoretične in konceptualne perspektive kvalitativnega raziskovanja: Izbrana poglavja iz filozofije znanosti; izbrana epistemološka vprašanja; družboslovna teorija in raziskovanje;
- Vrednote in etika v kvalitativnem raziskovanju;
- Osnovne metode in tehnike v kvalitativnem raziskovanju: strukturirani intervjuji,

Content (Syllabus outline):

- Theoretical and conceptual perspectives of qualitative research: Selected topics from science philosophy; chosen epistemological issues; social science theory and research;
- Values and ethics in qualitative research;
- Basic research methods and techniques in qualitative research: structured interviews; semi-structured interviews; focus groups; Delphi method; participant observation; non-

polstrukturirani intervjuji, fokus skupine, delphi metoda; opazovanje z udeležbo, opazovanje brez udeležbe, analiza vsebine, biografske metode, konverzijska analiza, akcijsko in evalvacijsko raziskovanje, socialni kvaziekperiment;

- Študije primera (case studies);
- Mešani metodološki pristopi: kvantificiranje kvalitativnih podatkov, programska oprema za kvalitativno analizo, fuzzy-set analiza.

participant observation; content analysis; biographical methods; conversational analysis; action and evaluation research; Quasi-experiment;

- Case studies;
- Mixed-method approaches: quantification of qualitative data; software for qualitative analysis; fuzzy-set qualitative comparative analysis.

Temeljni literatura in viri / Readings:

Sharan B. Merriam in Elizabeth J. Tisdell. 2015. *Qualitative Research: A Guide to Design and Implementation*, 4th Edition. John Wiley & Sons.

David Silverman (ur.). 2016. *Qualitative Research*. London: SAGE.

Steven J. Taylor, Robert Bogdan, Marjorie DeVault. 2015. *Introduction to Qualitative Research Methods: A Guidebook and Resource*. New Jersey: John Wiley & Sons.

Bryman, Allen. 2012. *Social Research Methods*. 4th edition. Oxford and New York: Oxford University Press.

Gilbert, Nigel. 2012. *Researching Social Life*. 3rd edition. London: Sage.

Friese, Susanne. 2012. *Qualitative Data Analysis with ATLAS.ti*. Los Angeles etc.: Sage.

Lamut, Urša in Mirna Macur. 2012. *Metodologija družboslovnega raziskovanja: od zasnove do izvedbe*. Ljubljana: Vega.

Sproti (letno) določeni dodatni viri in materiali. / Extra sources and materials to be determined annually.

Cilji in kompetence:

- sposobnost kompleksne analize kulturnih in družbenih procesov;
- sposobnost oblikovanja kompleksnih in izvirnih idej, konceptov in rešitev določenih problemov;
- sposobnost uporabe kompleksnejših oblik znanja v praksi;
- strateška usmerjenost, tj. sposobnost anticipacije dogodkov, sposobnost ponujanja rešitev za izboljšanje stanja;

Objectives and competences:

- The ability of complex analysis of cultural and social processes;
- The ability to design complex and original ideas, concepts and solutions of certain problems;
- The ability to use complex forms of knowledge in practice;
- Strategic orientation, i.e. the ability to anticipate events, the ability to provide solutions to remedy the situation;

- zavezanost najvišjim standardom profesionalne etike;
- sposobnost kompleksne analize medijskih vsebin in tehnik;
- sposobnost razumevanja, obvladovanja in povezovanja kompleksnih medijskih informacij;
- fleksibilnost in prilagodljivost, tj. sposobnost poklicnega delovanja v različnih okoljih.

- Commitment to the highest standards of professional ethics;
- The ability of performing a complex analysis of media content and techniques;
- The ability to understand, mastering and link complex media information;
- Flexibility and adaptability, i.e. ability to work professionally in different environments.

Predvideni študijski rezultati:

Študent/študentka:

- v povezavi z drugimi predmeti pozna in razume relevantna poglavja iz filozofije znanosti in epistemologije in v povezavi z drugimi predmeti;
- v kontekstu raziskovalnega procesa in v povezavi z drugimi predmeti demonstrira znanje relevantnih vprašanj iz družboslovne teorije;
- zavzame stališče do ključnih etičnih vprašanj v raziskovalnem procesu in kritično vrednosti konkreten primer;
- reflektira in kritično ovrednoti strokovnost in etičnost uporabljenih kvalitativnih metod;
- pozna uporablja osnovne metode in tehnike kvalitativnega raziskovanja;
- izvede študijo primera in primerjalno študijo primera;
- kvantificira kvalitativne podatke za kvantitativno analizo;
- uporablja osnovno programsko opremo za kvalitativno in mešano analizo,
- reflektira in kritično ovrednoti primernost določene raziskovalne metode za analizo konkretnega problema.

Metode poučevanja in učenja:

- predavanja z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri, reševanje problemov);

Intended learning outcomes:

Students:

- In connection with other subjects know and understand the relevant topics in philosophy of science and epistemology;
- In the context of social science research and conjunction with other subjects, demonstrate knowledge of relevant issues in social theory;
- Take a position on key ethical issues in the research process, and critically evaluate a concrete example;
- Reflect on and critically evaluate the professionalism, and respect the ethics in qualitative research;
- Know and use the basic methods and techniques of qualitative research;
- Carry out a case study and comparative case study;
- Quantify qualitative data to quantitative analysis;
- Use the basic software for qualitative and mixed data analysis;
- Reflect on and critically evaluate the appropriateness of certain research methods for the analysis of a concrete problem.

Learning and teaching methods:

- Lectures with students active participation (explanation, discussion, questions, examples, problem-solving);

<ul style="list-style-type: none"> • seminarske vaje (refleksija izkušenj, projektno delo, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije, socialne igre); • eksperimentalne vaje, ki temeljijo na izkušnjskem, sodelovalnem in problemskem učenju (samostojno učenje, diskusija, razlaga, opazovanje, timsko delo, študija primera, metode kritičnega branja in pisanja, igra vlog, sodelovalno učenje, portfolijo, evalvacija, samoocenjevanje); • individualne in skupinske konsultacije (diskusija, dodatna razlaga, obravnava specifičnih vprašanj); • oblikovanje portfolija in samostojen študij (motiviranje, usmerjanje, samoopazovanje, samouravnavanje, refleksija, samoocenjevanje); • uporaba spletne učilnice oziroma drugih sodobnih IKT orodij. 	<ul style="list-style-type: none"> • Tutorials (reflection on experience, project work, team work, critical thinking, discussion, feedback, social games); • Experimental work – based on experiential, collaborative and problem-based learning (self-directed learning, discussion, explanation, observation, teamwork, case studies, methods of critical reading and writing, role playing, cooperative learning, portfolio, evaluation, self-assessment); • Individual and group consultations (discussion and additional explanation, dealing with specific issues); • Forming portfolio and individual study (motivation, guidance, self-observation, self-regulation, reflection, and self-assessment); • Use of online classrooms or other contemporary ICT tools.
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Načini ocenjevanja:

Assessment:

Način (pisni izpit, ustno izpraševanje, naloge, projekt)	Delež (v %) / Weight (in %)	Type (examination, oral, coursework, project):
<ul style="list-style-type: none"> • Empirična seminarska naloga s poročili seminarskega dela in eksperimentalnih vaj predstavitev naloge. <p>Ocenjevalna lestvica – skladno s Pravilnikom o preverjanju in ocenjevanju znanja.</p>	100%	<ul style="list-style-type: none"> • Empirical seminar paper with the reports on the seminar and laboratory work, as well as the presentation . <p>Grading scale - in accordance with the Rules of examination and evaluation of knowledge.</p>
<p>Reference nosilca / Lecturer's references:</p>		

RONČEVIĆ, Borut in MODIC, Dolores. Regional systems of innovations as social fields. *Sociologija i prostor*, 2011, 49(191), str. 313-333.

RONČEVIĆ, Borut in MODIC, Dolores. Social fields of technological innovations. V: Genov, Nikolai (ur.): *Global trends and regional development*, (Routledge studies in development and society, 28). New York: Routledge, 2012.

ADAM, Frane; HAFNER, Ana; PODMENIK, Dane; PODMENIK, Darka; LAMUT, Urša; RONČEVIĆ, Borut in VOJVODIĆ, Ana. *Inovativna jedra v regionalnem razvoju*. Ljubljana: Vega, 2010.

MAKAROVIĆ, Matej in RONČEVIĆ, Borut. *Interethnic relations in a systemic context: minorities in media and education in Slovenia*, (Gesellschaftliche transformationen, Bd. 17, Vol. 17). Münster: Lit, 2010.

ADAM, Frane; MAKAROVIĆ, Matej; RONČEVIĆ, Borut in TOMŠIČ, Matevž. *The challenges of sustained development: the role of socio-cultural factors in East-Central Europe*. New York; Budapest: Central European University Press, 2005.

BESEDNJAK VALIČ, Tamara, KOLAR, Janez, LAMUT, Urša. Three Scenarios of Innovation and Technology Transfer: The Case of Key Enabling Technologies in the Danube Region. *Journal of Engineering and Applied Sciences*, ISSN 1816-949, 2020.

LAMUT, Urša. The role of professional portfolio within verifying of unformal knowledge and work experience among the future seekers of first employment. *Innovative issues and approaches in social sciences*, ISSN 1855-0541, vol. 2, no. 2, str. 48-75, 2009.

LAMUT, Urša. Three scenarios of cooperation between higher education and economy. V: BESEDNJAK VALIČ, Tamara (ur.), MODIC, Dolores (ur.), LAMUT, Urša (ur.). *Multifaceted nature of collaboration in contemporary world*. London: Vega Press, str. 233-264, 2012.

LAMUT, Urša, MACUR, Mirna. *Metodologija družboslovnega raziskovanja: od zasnove do izvedbe*. 1. izd. Ljubljana: Vega, ISBN 978-961-93138-8-6, 2012.