

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet: Izzivi globalizacije
Course title: Challenges of Globalization

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Strateško komuniciranje, druga stopnja	Program nima smeri	1., 2.	1., 2.
Strategic Communication, second level	The programme has no field	1st, 2nd	1st, 2nd

Vrsta predmeta / Course type

Izbirni / Optional

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
20	-	15	-	-	145	6

Nosilec predmeta / Lecturer:

prof. dr. Matej Makarovič / Prof. Matej Makarovič, PhD

**Jeziki /
Languages:**

**Predavanja /
Lectures:** slovensko, angleško / Slovenian, English
Vaje / Tutorial: slovensko, angleško / Slovenian, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Potrebni so zgolj splošni pogoji izpolnjeni ob vpisu v študijski program.
 Posebnih pogojev za uspešno vključitev v delo pri predmetu ni.

Prerequisites:

Only general prerequisites met at the enrolment in the study programme are needed.
 There are no special prerequisites for the successful involvement in the work of this course.

Vsebina:

- opredelitve pojma globalizacije, njenih korenin in sedanjih razsežnosti;
- socio-kulturni vidiki globalizacije in njihova povezanost s političnimi in ekonomskimi procesi;
- razmerja med nekaterimi nasprotujočimi in komplementarnimi trendi: glocalizacija, globalizacija vs. tribalizacija, racionalizacija vs. fundamentalizmi, centralnost vs. razpršenost moči, kompleksna razmerja med identitetami (lokalitete, etnije, nacije, civilizacije ipd.);
- evropeizacija in globalizacija kot izziv za teorijo: sprememba v obravnavi družbe kot enote analize, teoretski pogledi na socio-kulturno globalizacijo, njihove prednosti in omejitve; izzivi večnivojskega upravljanja;
- economic, social and environmental aspects of sustainable development related to European transnational governance;
- odprtost nacionalnih družb: raven, način in posledice vključenosti v globalizacijske procese (obrnava slovenske družbe v komparativni perspektivi);
- vplivi globalizacije na države v razvoju; mednarodno razvojno sodelovanje in mednarodna humanitarna pomoč.

Content (Syllabus outline):

- Defining the concept of globalization, its roots and current magnitudes;
- Socio-cultural aspects of globalization and their relationship with the political and economic processes;
- Relationships between some conflicting and complementary trends: glocalisation, globalization vs. tribalization, rationalization vs. fundamentalism, centralization vs. dispersion of power, complex relationships between identities (locality, ethnicity, nations, civilizations, etc.);
- Europeanisation and globalization as a challenge to the theory: a change in exploring the society as a unit of analysis, theoretical views on socio-cultural globalization, their advantages and limitations; the challenges of multi-level governance;
- Ekonomski, socialni in okoljski vidiki trajnostnega razvoja v odnosu do evropskega transnacionalnega upravljanja;
- Openness of the national societies: the level, the manner and the consequences of involvement in the globalization processes (Slovenian society in comparative perspective); The effects of globalization on developing countries;
- International development cooperation and international humanitarian aid.

Temeljni literatura in viri / Readings:

Gozi, Sandro. 2018. *Generation Europe: How Young Europeans Need to Step Up and Save Their Continent*. London: Rowman & Littlefield International.

Ritzer, George; Dean, Paul. 2015. *Globalization: A basic text*. Hoboken: Wiley-Blackwell.

Schütze, Robert, ed. 2018. *Globalisation and Governance: International Problems, European Solutions*. Cambridge, etc.: Cambridge University Press.

Stefanova, Boyka M. 2018. *The European Union and Europe's New Regionalism: The Challenge of Enlargement, Neighborhood, and Globalization*. London, etc.: Palgrave Macmillan.

Warlouzet, Laurent. 2017. *Governing Europe in a Globalizing World: Neoliberalism and its Alternatives following the 1973 Oil Crisis*. New York and London: Routledge.

Dodatna literatura bo študentom in študentkam posredovana na predavanjih in vajah.
Any additional literature will be communicated to the students at lectures and tutorials.

Cilji in kompetence:

Cilji: študentke in študente seznaniti s ključnimi teoretičnimi in praktičnimi vidiki globalizacije. Predmet bo poskušal razviti tudi kritično zavedanje o aktualnih razsežnostih globalizacije ter njenih vplivih na odnose med razvitimi državami in državami v razvoju.

Splošne kompetence:

- sposobnost kompleksne analize kulturnih in družbenih procesov;
- sposobnost oblikovanja kompleksnih in izvirnih idej, konceptov in rešitev določenih problemov;
- strateška usmerjenost, tj. sposobnost anticipacije dogodkov, sposobnost ponujanja rešitev za izboljšanje stanja;
- etična refleksija in zavezanost profesionalni etiki v družbenem okolju s spoštovanjem načela nediskriminatornosti in multikulturalnosti;
- sposobnost inovativne uporabe in kombiniranja raziskovalnih empiričnih metod;
- sposobnost kompleksnega systemskega pogleda na družbo in interdisciplinarnega pristopa.

Predmetno-specifične kompetence:

- sposobnost za reševanje raziskovalnih problemov na področju strateškega komuniciranja;
- razvoj veščin in spretnosti v uporabi znanja na raziskovalnem področju strateškega komuniciranja;
- sposobnost komuniciranja v različnih

Objectives and competences:

Objectives: The students are introduced with the theoretical and practical aspects of the globalization. The course will also attempt to develop a critical awareness of current dimensions of globalization and its impact on relations between developed and developing countries.

General competences:

- ability to analyze complex cultural and social processes;
- ability to formulate complex and original ideas, concepts and solutions to certain problems;
- strategic orientation, i.e. ability to anticipate events, ability to offer solutions to improve the situation;
- ethical reflection and commitment to professional ethics in the social environment by respecting the principles of non-discrimination and multiculturalism;
- ability to use innovatively and combine research empirical methods;
- ability of a complex systemic view of society and an interdisciplinary approach.

Subject-specific competences:

- ability to solve research problems in the field of strategic communication;
- development of skills in the use of knowledge in the research field of strategic communication;
- ability to communicate in different cultural environments;

kulturnih okoljih;

- razumevanje, zakaj identiteta posameznikov – podobno kot sam kontekst – ni vnaprej dana, ampak je aktivno formirana skozi govor oziroma skozi sam proces komuniciranja;
- poznavanje in razumevanje mehanizmov ideološke interpelacije in subjektivacije; sposobnost analizirati procese, v katerih pride do posameznikovega umeščanja v tej ali oni identiteti;
- razumevanje poslanstva medijev v sodobni demokratični družbi.

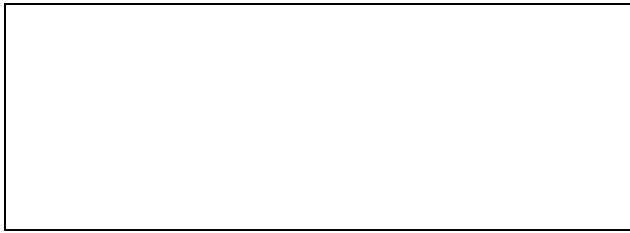
- understanding why the identity of individuals - similar to the context itself - is not given in advance, but is actively formed through speech or through the very process of communication;
- knowledge and understanding of the mechanisms of ideological interpellation and subjectivation; ability to analyze the processes in which the individual is placed in this or that identity;
- understanding the mission of the media in a contemporary democratic society.

Predvideni študijski rezultati:

- razume pojem globalizacije, njene temeljne konstitutivne elemente, vzroke in posledice;
- razume, da proces ni preprost enoznačen in enosmeren pojav, temveč kompleksen proces, v okviru katerega se prepletajo različni socio-kulturni, ekonomski in politični dejavniki ter učinki;
- razume prepletenost med družbenimi, kulturnimi in političnimi vidiki globalizacije; razume vplive globalizacije na države v razvoju;
- pozna osnove razvojnega in humanitarnega sodelovanja razvitih držav z državami v razvoju;
- zna povezovati klasična in sodobna teoretska spoznanja na področju družbenih ved z empiričnimi in praktičnimi vidiki globalizacijskih procesov;
- razume vključenost slovenske družbe v globalizacijske procese;
- samostojno kritično analizira in reflektira globalizacijske procese in se zna ob tem izogniti popularnim in drugim zgrešenim poenostavitvam.

Intended learning outcomes:

- Understands the concept of globalization, its basic constituent elements, causes and consequences;
- Understands that the process is not simple unidimensional and one-way phenomenon, but a complex process with a combination of various socio-cultural, economic and political factors and effects;
- Understands the interconnection between social, cultural and political aspects of globalization;
- Understand the effects of globalization on developing countries;
- Knows the basics of development and humanitarian cooperation of developed countries with developing countries;
- Gains the ability to combine classical and contemporary theoretical knowledge in the field of social sciences with empirical and practical aspects of the globalization process;
- Understands the involvement of the Slovenian society in the globalization processes;



- Self-critically analyses and reflects globalization processes and knows how to avoid popular and other misguided simplifications.

Metode poučevanja in učenja:

- predavanja z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri, reševanje problemov);
- seminarske vaje (refleksija izkušenj, projektno delo, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije, socialne igre);
- eksperimentalne vaje, ki temeljijo na izkušnjskem, sodelovalnem in problemskem učenju (samostojno učenje, diskusija, razlaga, opazovanje, timsko delo, študija primera, metode kritičnega branja in pisanja, igra vlog, sodelovalno učenje, portfolijo, evalvacija, samoocenjevanje);
- uporaba spletne učilnice oziroma drugih sodobnih IKT orodij;
- samostojen študij.

Learning and teaching methods:

- Lectures with active participation of students (explanation, discussion, questions, examples, problem solving);
- Tutorials (reflection on experiences, project work, team work, critical thinking, discussion, feedback, social games);
- Experimental work based on experiential, collaborative and problem-based learning (self-learning, discussion, interpretation, observation, teamwork, case study, methods of critical reading and writing, role playing, cooperative learning, portfolio, evaluation, self-assessment);
- Use of online classroom or other contemporary ICT tools;
- Individual studies.

Delež (v %) /

Weight (in %)

Načini ocenjevanja:

Assessment:

Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
Način (pisni izpit, ustno izpraševanje, naloge, projekt):		Type (examination, oral, coursework, project):
Raziskovalno poročilo	70%	Research report
Sprotno delo s kritičnimi refleksijami, vezano na vaje	30%	Day-to-day work with critical reflections connected to the tutorials
Ocenjevalna lestvica – skladno s Pravilnikom o preverjanju in ocenjevanju znanja.		Grading scale - in accordance with the Rules of examination and evaluation of knowledge.

Reference nosilca / Lecturer's references:

GOLOB, Tea, MAKAROVIČ, Matej, TOMŠIČ, Matevž. Pomen religioznosti za evropsko identiteto mladih = The significance of religiousness for European youth's identity. *Bogoslovni vestnik: glasilo Teološke fakultete v Ljubljani*, ISSN 0006-5722. [Tiskana izd.], 2020, letn. 80, št. 1, str. 161-175.

MAJETIĆ, Filip, MAKAROVIČ, Matej, ŠIMLEŠA, Dražen, GOLOB, Tea. Performance of work integration social enterprises in Croatia, Slovenia, and Italian regions of Lombardy and Trentino. *Economics & sociology*, ISSN 2071-789X, 2019, vol. 12, no. 1, str. 286-301.

MAKAROVIČ, Matej, TOMŠIČ, Matevž. Resilience of pro-European consensus among political elites in crisis: "old" and "new" EU member states compared. V: CONTI, Nicolò (ur.), GÖNCZ, Borbála (ur.), REAL-DATO, José (ur.). *National political elites, European integration and the Eurozone crisis*, (Routledge research on social and political elites). Abingdon (Oxon); New York: Routledge, 2018, str. 136-160.

GOLOB, Tea, MAKAROVIČ, Matej. Student mobility and transnational social ties as factors of reflexivity. *Social sciences*, ISSN 2076-0760, 2018, vol. 7, no. 3, str. 1-18.

REK, Mateja, MAKAROVIČ, Matej, ŠKABAR, Matjaž. Identifying complex cultural conditions of globalization in late modernity: a fuzzy set analysis of 30 countries. *European Journal of Science and Theology*, ISSN 1841-0464, 2017, vol. 13, no. 1, str. 173-188.

MAKAROVIČ, Matej, PRIJON, Lea, REK, Mateja, TOMŠIČ, Matevž. The Strength of Pro-European consensus among Slovenian political elites. *Historical social research*, ISSN 0172-6404, 2016, vol. 41, no. 4, str. 195-213.
