

## UČNI NAČRT PREDMETA / COURSE SYLLABUS

<b>Predmet:</b>	Transnacionalna civilna družba
<b>Course title:</b>	Transnational Civil Society

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Strateško komuniciranje, druga stopnja	Program nima smeri	1., 2.	1., 2.
Strategic Communication, second level	The programme has no field	1st, 2nd	1st, 2nd

**Vrsta predmeta / Course type** Izbirni / Optional

**Univerzitetna koda predmeta / University course code:**  

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
20	-	15	-	-	145	6

**Nosilec predmeta / Lecturer:** prof. dr. Mateja Rek/ Prof. Mateja Rek, PhD

**Jeziki / Languages:**

<b>Predavanja / Lectures:</b>	slovensko, angleško / Slovenian, English
<b>Vaje / Tutorial:</b>	slovensko, angleško / Slovenian, English

**Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:**

Vpis v 1. ali 2. letnik.

**Prerequisites:**

Enrollment in the 1. or 2. year.

**Vsebina:**

- Konceptualizacija civilne družbe in transnacionalne civilne družbe
- Zgodovinski pregled razumevanja civilne družbe
- Globalna civilna družba

**Content (Syllabus outline):**

- Conceptualization of civil society and transnational civil society
- Historical overview in understanding of civil society
- Global civil society

- Civilna družba in EU
- Funkcije civilne družbe
- Interesno zastopništvo
- Participativna vs. elitistična narava civilne družbe
- Mehanizmi sodelovanja in kanali komuniciranja transnacionalnih CDO z institucijami EU in drugimi mednarodnimi institucijami
- Vpliv CDO na policy procese
- Pomen mreženja za civilnodružbeno sferi
- Razvitost civilnodružbenega sektorja po posameznih država EU
- Civilna družba v državah Vzhodne in Srednje Evrope

- Civil Society and EU
- Functions of civil society
- Interest representation
- Participatory vs. elitist nature of civil society
- Mechanisms of cooperation and channels of communication with EU institutions and other international institutions
- Impact of CSOs on policy processes
- The importance of networking for civil society sphere
- Development of the civil society sector in individual states
- Civil society in the countries of Central and Eastern Europe

#### **Temeljni literatura in viri / Readings:**

Doris Dialer, Margarethe Richter. 2018. *Lobbying in the European Union: Strategies, Dynamics and Trends*. Springer.

Knappe, Henrik. 2017. *Doing Democracy Different: Political Practices and Transnational Civil Society*. BudrichUni Press, Opladen, Berlin, Toronto.

Kroger, Sandra. 2008. Nothing but Consultation: The Place of Organized Civil Society in European Policy-making across policies. *European Governance Paper, No. C-08-03*.

Makarovič, Matej in Rek, Mateja. 2014. Power and Influence-Based Political Participation in European Democracies. *Sociología*, 46(6), str. 686-705.

**Cilji in kompetence:**

## Splošne kompetence:

- sposobnost kompleksne analize kulturnih in družbenih procesov;
- etična refleksija in zavezanost profesionalni etiki v družbenem okolju s spoštovanjem načela nediskriminatornosti in multikulturalnosti;
- sposobnost kompleksnega sistemskega pogleda na družbo in interdisciplinarnega pristopa;
- zmožnost vzpostavljanja in vzdrževanja kooperativnih odnosov za delo v skupini in z drugimi uporabniki in skupinami (lokalna skupnost, organizacije javne uprave, gospodarstvo, nevladne organizacije) ter zmožnost strpnega dialoga.

## Predmetno-specifične kompetence:

- poznavanje zgodovine odnosov z javnostmi in njihove umestitve v kontekst politike, gospodarstva;
- razumevanje, analiza in razčlemba vplivajske in prepričevalne razsežnosti, ki jo izvajajo institucije in posamezniki v okviru vsakdanje komunikacije;
- poznavanje ustroja medijskega področja in razumevanje medijskih fenomenov in njihove povezanosti s strukturo in razvojem družb;
- sposobnost kompleksne analize medijskih vsebin in tehnik;
- sposobnost razumevanja, obvladovanja in povezovanja kompleksnih medijskih informacij.

**Objectives and competences:**

## General competences:

- ability to analyze complex cultural and social processes;
- ethical reflection and commitment to professional ethics in the social environment by respecting the principles of non-discrimination and multiculturalism;
- ability of a complex systemic view of society and an interdisciplinary approach;
- ability to establish and maintain cooperative relations for work in a group and with other users and groups (local community, public administration organizations, business, non-governmental organizations) and the ability to have a tolerant dialogue.

## Subject-specific competences:

- knowledge of the history of public relations and their placement in the context of politics, economy;
- understanding and analyzing the influential and persuasive dimensions carried out by institutions and individuals in the context of everyday communication;
- knowledge of the structure of the media field and understanding of media phenomena and their connection with the structure and development of societies;
- ability of complex analysis of media content and techniques;
- ability to understand, master and connect complex media information.

**Predvideni študijski rezultati:**

Študent/ študentka:

- pozna in razume družbe procese, ki so privedli do formiranja transnacionalnih civilnodružbenih povezav;
- pozna vlogo in pomenom, ki ga civilna družba dobiva v mednarodnem prostoru;
- pozna in razume okolje delovanja transnacionalnih civilnodružbenih povezav;
- pozna in razume osnovne dileme menedžmenta v mednarodnem prostoru;
- pozna izzive in možnosti, ki jih pred menedžerja civilnodružbenih organizacij postavlja delovanje v transnacionalnih omrežij;
- reflektira in kritično ovrednoti pomen medsebojnega vplivanja delovanja in organiziranja na lokalni, nacionalni, transnacionalni in globalni ravni;
- pozna in zna operirati z empiričnimi podatki, ki opisujejo civilnodružbene povezave;
- izvede študijo primera.

**Intended learning outcomes:**

The student:

- Knows and understands social processes process, which led to the formation of transnational civil society connections;
- Knows the role and importance of civil society in the international arena;
- Knows and understands the operating environment of transnational civic links;
- Knows and understands the basic dilemmas of management in the international arena;
- Knows the challenges and opportunities of managing civil society organizations and functioning of transnational networks;
- Reflects and critically evaluates the importance of interdependencies between the functioning and organizing at the local, national, transnational and global level;
- Knows and is able to operate with empirical data describing the civic networks;
- Conducts a study of the case.

**Metode poučevanja in učenja:**

- predavanja z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri, reševanje problemov);
- seminarske vaje (refleksija izkušenj, projektno delo, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije, socialne igre);
- eksperimentalne vaje, ki temeljijo na izkušnjskem, sodelovalnem in problemskem učenju (samostojno učenje, diskusija, razlaga,

**Learning and teaching methods:**

- Lectures with students' active participation (lecture, discussion, questions, examples, problem solving exercises);
- Tutorials with assignment (self-reflection, project work, team work, methods of critical thinking, discussion, feedback, practice);
- Experimental exercises based on experiential, cooperative and problem-oriented learning (independent studying, discussion, explanation, observation, role plays, case studies, critical

<p>opazovanje, timsko delo, študija primera, metode kritičnega branja in pisanja, igra vlog, sodelovalno učenje, portfolijo, evalvacija, samoocenjevanje);</p> <ul style="list-style-type: none"> <li>• individualne in skupinske konzultacije (diskusija, dodatna razlaga, obravnava specifičnih vprašanj);</li> <li>• oblikovanje portfolija in samostojen študij (motiviranje, usmerjanje, samoopazovanje, samouravnavanje, refleksija, samoocenjevanje);</li> <li>• uporaba spletne učilnice oziroma drugih sodobnih IKT orodij.</li> </ul>	<p>reading and writing methods, portfolio, evaluation and self-evaluation);</p> <ul style="list-style-type: none"> <li>• Individual and group consultations (discussion, additional explanation, dealing with specific questions);</li> <li>• Portfolio design and study (motivating, directing, self-observation, self-managing, reflection, self-evaluation);</li> <li>• Use of online classroom or other contemporary ICT tools.</li> </ul>
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Delež (v %) /

Weight (in %)

**Načini ocenjevanja:**

**Assessment:**

Način (pisni izpit, ustno izpraševanje, naloge, projekt):	Delež (v %) / Weight (in %)	Type (examination, oral, coursework, project):
Pisni/ustni izpit	80%	Written/oral exam
Obveznosti vaj	20%	Individual assignment with written reports
Ocenjevalna lestvica – skladno s Pravilnikom o preverjanju in ocenjevanju znanja.		Grading scale - in accordance with the Rules of examination and evaluation of knowledge.

**Reference nosilca / Lecturer's references:**

REK, Mateja, MAKAROVIČ, Matej, ŠKABAR, Matjaž, Identifying complex cultural conditions of globalization in late modernity: a fuzzy set analysis of 30 countries. *European Journal of Science and Theology*, 2017, vol. 13, no. 1, str. 173-188.

MAKAROVIČ, Matej, REK, Mateja, Experts and the macro level decision-making in the information society. V: RONČEVIČ, Borut (ur.), TOMŠIČ, Matevž (ur.). *Information society and its manifestations: economy, politics, culture*. Frankfurt am Main: PL Academic Research, 2017.

REK, Mateja, Researching the role of civil society and media in curbing corruption: a need for a more indepth interdisciplinary approach. *Innovative issues and approaches in social sciences*, 2015, 8(1), str. 60-76.

MAKAROVIČ, Matej in REK, Mateja. Power and Influence-Based Political Participation in European Democracies. *Sociológia*, 2014, 46(6), str. 686-705.

REK, Mateja. Civic experts: the case of the EU. *Research in social change*, 2012, 4(1), str. 37-61.

REK, Mateja. Europeanisation of civil society sector in Central and Eastern Europe. *Innovative issues and approaches in social sciences*, 2010, 3(1), str. 60-86.

REK, Mateja. Organised civil society in the multilevel system of European governance. V: Adam, Frane (ur.): *Social capital and governance: old and new members of the EU in comparison*, (Gesellschaftliche transformationen, Bd. 11). Berlin: LIT, 2007, str. 151-173.

ADAM, Frane; PODMENIK, Darka in REK, Mateja. European civil society in a comparative perspective: an overview of quantitative and qualitative cross-national studies. V: Brix, Emil (ur.): *State and civil society*, (Reihe civil society der Österreichischen Forschungsgemeinschaft, 11). 1st ed. Vienna: Passagen, 2008, str. 129-166.

REK, Mateja. Organised civil society in the EU: who and why?. V: Niznik, Józef (ur.): *Multilevel governance: patterns and degrees of political integration: the EU Eastern enlargement challenge*. Warsaw: IFiS Publishers, 2006, str. 145-163.