

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet: Seminar za dispozicijo
Course title: Seminar for Disposition

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Strateško komuniciranje in menedžment, tretja stopnja	Strateško komuniciranje	Prvi	Drugi
Strategic Communication and Management, 3rd level	Strategic Communication	First	Second

Vrsta predmeta / Course type

Obvezen / Mandatory

Univerzitetna koda predmeta / University course code:

SD / SD

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
0	30	0	0	0	420	15

Nosilec predmeta / Lecturer:

Red. prof. dr. Borut Rončević / Prof. Borut Rončević, Ph.D
 Red. prof. dr. Matej Makarovič / Prof. Matej Makarovič, Ph.D
 Red. prof. dr. Matevž Tomšič / Prof. Matevž Tomšič, Ph.D
 Red. prof. dr. Mateja Rek / Prof. Mateja Rek, Ph.D
 Izr. prof. dr. Tea Golob / Assoc. Prof. Tea Golob, Ph.D

**Jeziki /
Languages:**

**Predavanja /
Lectures:** slovenski, angleški (tudi za seminar) /
Slovenian, English (also for the seminars)
Vaje / Tutorials: /

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Vpis v 1. letnik doktorskega študija.

Prerequisites:

Enrolment in the first year of doctoral study.

Vsebina:

Predmet je neposredno podrejen cilju priprave doktorske disertacije in se pri tem osredotoča na proces priprave dispozicije zanjo. Ker temelji priprava dispozicije predvsem na individualnem delu, zahteva obsežno individualno zbiranje, urejanje in študij virov. Doktorski študent mora temeljna znanja za pripravo zahtevnejših teoretskih in raziskovalnih nalog sicer že imeti, v okviru tega predmeta pa se nadgradijo s tistimi, ki so potrebna za pripravo načrta (dispozicije) doktorske disertacije.

Ker je doktorsko delo nujno izrazito ustvarjalno in inovativno projekt, saj mora prispevati samostojen doprinos k obstoječem znanstvenemu znanju in ne le (re)kombinacijo že obstoječih znanj, bo v prvem delu izvedbe predmeta izpostavljena teorija in praksa ustvarjalnosti – tako na splošni ravni, kot na aplikaciji na zahteve doktorskega študija in doktorske disertacije. Oblika dela pri tem temelji na kombinaciji predavanj, individualnega študija in (pisnega) reflektiranja relevantne literature ter seminarskega dela.

V nadaljevanju sledi neposredno delo na pripravi dispozicije. Študenti se pri tem najprej seznanijo z možnimi formami dispozicije, tako da na praktičnih primerih kritično analizirajo razpoložljive dispozicije in disertacije. Nato pa prek intenzivnega individualnega dela in soočanja idej na seminarju oblikujejo osnutke svojih dispozicij in so pri tem posebej pozorni na naslednje elemente dispozicije:

- formulacija in utemeljitev relevantnosti raziskovalnega vprašanja in ciljev disertacije,
- formulacija hipotez,
- izbira in utemeljitev raziskovalnih metod,

Content (Syllabus outline):

The course is directly subordinated to the goal of preparing a doctoral dissertation and focuses on the process of preparing a disposition for it. As the preparation of the disposition is based primarily on individual work, it requires extensive individual collection, editing and study of resources. The doctoral student must already possess the basic knowledge for the preparation of more demanding theoretical and research tasks, but within this course they are upgraded with those required for the preparation of the disposition of the doctoral dissertation.

Since the doctoral thesis is distinctively a highly creative and innovative project, as it must present an independent contribution to existing scientific knowledge and not just a (re) combination of existing knowledge, the first part of the course will highlight the theory and practice of creativity - both on a general level as well as the application of the doctoral study and dissertation requirements. The form of work is based on a combination of lectures, individual study and (written) reflection on relevant literature and seminar work.

This is followed by direct work on the preparation of the disposition. Students first become acquainted with possible forms of a disposition by critically analyzing available dispositions and dissertations on practical examples. Through intensive individual work and confrontation of ideas at the seminar, they afterwards form drafts of their dispositions, paying special attention to the following elements of a disposition:

- formulation and substantiation of the relevance of the research question and the goals of the dissertation,
- formulation of hypotheses,
- selection and justification of research methods,

<ul style="list-style-type: none"> - pregled dosedanje relevantne literature in drugih virov, pomembnih za disertacijo, - načrtovanje dela na doktorski disertaciji, - strukturiranje doktorske disertacije, - ocena, v katerih elementih bi lahko disertacija prinesla nova znanstvena spoznanja. <p>Dolga, negotova in zahtevna pot od dispozicije do disertacije – ključni izzivi in zanke.</p> <p>Diskusija – Zaključne opombe, komentarji in nasveti za nadaljnje delo na doktoratu.</p>	<ul style="list-style-type: none"> - review of current relevant literature and other sources relevant to the dissertation, - planning work on a doctoral dissertation - structuring the doctoral dissertation, - assessment of the elements in which the dissertation could bring new scientific findings. <p>A long, uncertain and difficult path from the disposition of the doctoral thesis – crucial challenges and pitfalls.</p> <p>Discussion – closing remarks, comments and suggestions for further work on thesis.</p>
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Temeljna literatura in viri / Foundational literature and sources:

Pope, Catherine (2020): *How to Finish Your PhD*. Catherine Pope Limited.

Walshaw, Margaret (2012): *Getting to Grips with Doctoral Research*. Basingstoke: Palgrave Macmillan.

Kuhn, Thomas (2012): *The Structure of Scientific Revolutions*. Chicago: Chicago University Press.

Murray, Rowena (2010): *How to Write a Thesis*, second edition. Maidenhead & NY: Open University Press & McGraw-Hill Education.

Blaxter, Loraine, Hughes, Christina, Tight, Malcolm (2009): *How to Research*, third edition. Maidenhead & NY: Open University Press & McGraw-Hill Education.

Piantanida, Maria, Garman, Noreen B. (2009): *The Qualitative Dissertation: a guide for students and faculty*, second edition. London: SAGE.

Finn, John A. (2008): *Getting a PhD: An action plan to help manage your research, your supervisor and your project*. London & NY: Routledge.

Brewer, Robert (2007): *Your PhD Thesis*. Abergele: Studymates Ltd.

Lunenburg, Fred C. and IRBY, Beverly J. (2008): *Writing a Successful Thesis or Dissertation: Tips and Strategies for Students in the Social and Behavioral Sciences*. Thousand Oaks, CA: Corwin.

Cilji in kompetence:

Pridobitev splošnih kompetenc:

- sposobnost identificiranja danega raziskovalnega problema, njegove analize ter možnih rešitev;
- ustvarjanje novega znanja, ki pomeni relevanten prispevek k razvoju znanosti;
- sposobnost obvladanja standardnih metod, postopkov in procesov raziskovalnega dela na področju strateškega komuniciranja oziroma menedžmenta;
- razvoj veščin in spretnosti v uporabi znanja na raziskovalnem področju strateškega komuniciranja oziroma menedžmenta;
- zavezanost profesionalni etiki;
- sposobnost predstavitve pridobljenih znanstvenih izsledkov v obliki publikacij v znanstveni periodiki.

Pridobitev predmetno specifičnih kompetenc:

- sposobnost samostojnega raziskovalno-razvojnega dela in vodenje raziskovalne skupine;
- poznavanje pomena kakovosti in prizadevanje za kakovost strokovnega dela skozi avtonomnost, (samo)kritičnost, (samo)refleksivnost in (samo)evalviranje v strokovnem delu;
- sposobnost za reševanje konkretnih raziskovalnih problemov na različnih področjih komuniciranja v sodobni družbi.

Objectives and competences:

Acquisition of general competences:

- ability to identify a given research problem, its analysis and possible solutions;
- creation of new knowledge which represents a relevant contribution to the development of science;
- ability to master standard methods, procedures and processes of research work in the field of strategic communication or management;
- development of skills in the application of knowledge in the research field of strategic communication or management;
- commitment to professional ethics;
- ability to present the obtained scientific results in the form of publications in scientific periodicals.

Acquisition of course-specific competences:

- ability of independent research and development work and leading a research group;
- knowledge of the importance of quality and striving for the quality of professional work through autonomy, (self) criticality, (self) reflexivity and (self) evaluation in professional work;
- the ability to solve concrete research problems in different fields of communication in contemporary society.

Predvideni študijski rezultati:

Znanje in razumevanje:

Študent/študentka:

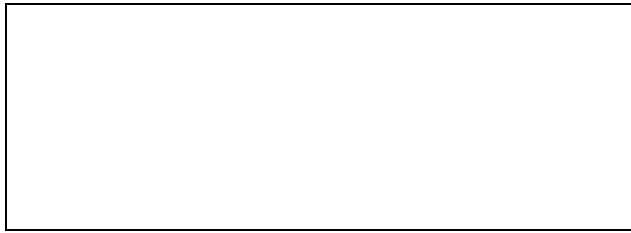
- Razume teorijo in prakso ustvarjalnega procesa v povezavi z doktorsko disertacijo
- Pripravi osnutek in ustrezno končno verzijo dispozicije doktorske disertacije.

Intended learning outcomes:

Knowledge and understanding:

The student:

- Understands the theory and practice of the creative process in connection with a doctoral dissertation



- Prepares a draft and the corresponding final version of the doctoral dissertation disposition.

Metode poučevanja in učenja:

- *predavanja* z aktivno udeležbo doktorandov (razlaga, diskusija, vprašanja, primeri, reševanje problemov);
- *seminarsko delo* (refleksija izkušenj, projektno delo, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije, dodatna razlaga);
- *uporaba spletne učilnice* oziroma drugih sodobnih IKT orodij;
- *individualno delo študentov* (samostojen študij literature, priprava razširjene raziskovalne naloge).

Learning and teaching methods:

- *lectures* with active participation of doctoral students (explanations, discussion, cases, problem-solving);
- *seminar work* (reflecting experience, project work, team work, methods of critical thinking, discussions, reporting feedback information, additional explanations);
- *use of online classroom* or other contemporary ICT tools;
- *individual students' research work* (independent study of literature, preparing the extended research paper).

Načini ocenjevanja:Delež (v %) /
Weight (in %)**Assessment:**

<p>Način (pisni izpit, ustno izpraševanje, naloge, projekt):</p> <ul style="list-style-type: none">• Ustni izpit (zagovor izdelanega osnutka lastne dispozicije doktorske disertacije). <p>Ocenjevalna lestvica – skladno s Pravilnikom o preverjanju in ocenjevanju znanja.</p>	100 %	<p>Type (examination, oral, coursework, project):</p> <ul style="list-style-type: none">• Oral exam (the defence of the improved draft of his/her own disposition of proposed doctoral dissertation). <p>The grading scale – in accordance with the Rules for verification and evaluation of knowledge.</p>
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Reference nosilca / Lecturer's references:

- GOLOB, Tea, MAKAROVIC, Matej, REK, Mateja. Meta-reflexivity for resilience against disinformation = Meta-reflexividad para la resiliencia contra la desinformación. *Comunicar*, ISSN 1134-3478, 2021, str. 1-10.
- GOLOB, Tea, MAKAROVIC, Matej. From consciousness to behaviour: individual, social, and environmental responsibility among Slovenian youth. *Socijalna ekologija : časopis za ekološku misao i sociologijska istraživanja okoline*, ISSN 1330-0113, 2021, vol. 30, no. 1, str. 27-43.
- GOLOB, Tea, MAKAROVIC, Matej. Student mobility and transnational social ties as factors of reflexivity. *Social sciences*, ISSN 2076-0760, 2018, vol. 7, no. 3, str. 1-18.
- MAKAROVIC, Matej, MIKULAN KILDI, Janja. Towards a model explaining the political (in)stability and variety of regimes in the post-Soviet region. *Comparative sociology*, ISSN 1569-1322, 2017, vol. 16, iss. 1, str. 66-101.
- ADAM, Frane, TOMŠIČ, Matevž. The future of populism in a comparative European and global context. *Comparative sociology*, ISSN 1569-1322, 2019, vol. 18, iss. 5/6, str. 687-705.
- MAKAROVIC, Matej, TOMŠIČ, Matevž. Resilience of pro-European consensus among political elites in crisis: "old" and "new" EU member states compared. V: CONTI, Nicolò (ur.), GÖNCZ, Borbála (ur.), REAL-DATO, José (ur.). *National political elites, European integration and the Eurozone crisis*, (Routledge research on social and political elites). Abingdon (Oxon); New York: Routledge. 2018, str. 136-160.
- TOMŠIČ, Matevž. Decline of elite consensus and destabilisation of political space in East-Central Europe. *Corvinus journal of sociology and social policy*, ISSN 2062-087X, 2017, vol. 8, no. 3, str. 151-170.
- RONČEVIĆ, Borut. Cultural political economy of Europe 2020: Jean Monnet chair CPE 2020 and its impact. *Research in social change*, ISSN 1855-4202, 2019, vol. 11, iss. 2, str. 5-13.
- RONČEVIĆ, Borut. Technology and innovations in regional development for Europe 2020: Jean Monnet Centre of Excellence TIR 2020 for smart, inclusive and sustainable growth. *Research in social change*, ISSN 1855-4202, Sep. 2020, vol. 12, iss. 3, str. 5-14.
- RONČEVIĆ, Borut, BESEDNJAK VALIČ, Tamara. How to think about regional development agencies as a sociologist. *The social sciences*, ISSN 1993-6125, 2019, vol. 14, iss. 9, str. 326-33.
- RONČEVIĆ, Borut, MAKAROVIC, Matej, TOMŠIČ, Matevž, CEPOL, Victor. Methodological solutions for comparative research on transformations. V: VIHALEMM, Peeter (ur.), MASSO, Anu (ur.), OPERMANN, Signe (ur.). *The Routledge International Handbook of European Social Transformations*, (Routledge international handbooks), 2018. Abingdon; New York: Routledge.
- REK, Mateja. Media education in Slovene preschools: a review of four studies. *CEPS journal: Center for Educational Policy Studies Journal*, ISSN 1855-9719, 2019, vol. 9, no. 1, str. 45-60.
- REK, Mateja, MAKAROVIC, Matej, ŠKABAR, Matjaž. Identifying complex cultural conditions of globalization in late modernity: a fuzzy set analysis of 30 countries. *European Journal of Science and Theology*, ISSN 1841-0464, feb. 2017, vol. 13, no. 1, str. 173-188.