

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Seminar za disertacijo
Course title:	Dissertation Seminar

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Strateško komuniciranje in menedžment, tretja stopnja	Menedžment	Tretji	Prvi
Strategic Communication and Management, 3rd level	Management	Third	First

Vrsta predmeta / Course type Obvezen / Mandatory

Univerzitetna koda predmeta / University course code: SDI /DIS

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
0	30	0	0	0	420	15

Nosilec predmeta / Lecturer: Red. prof. dr. Matej Makarovič / Prof. Matej Makarovič, Ph.D

Jeziki / Languages: **Predavanja / Lectures:** slovenski, angleški (tudi za seminar) / Slovenian, English (also for the seminars)
Vaje / Tutorials: /

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Opravljenе vse obveznosti prvega in drugega letnika.

Prerequisites:

Completed obligations of the first and second year.

Vsebina:

Seminar je neposredno podrejen cilju končne priprave doktorske disertacije. Temelji na predstavljanju, zagovarjanju in kritičnem reflektiranju osnutkov disertacij.

Študent(ka) k seminarju pristopi z vsaj delnim prvim osnutkom doktorske disertacije, ki mora vključevati najmanj:

- jasno formulirano raziskovalno vprašanje in hipoteze,
- predstavitev uporabljenih raziskovalnih metod,
- vsaj preliminarne raziskovalne rezultate,
- interpretacijo raziskovalnih rezultatov v luči hipotez,
- utemeljitev inovativnosti doktorske disertacije kot relevantnega prispevka k znanstvenemu znanju.

Izpolnjeni osnutek mora z danimi relevantnimi pripombami in sugestijami služiti kot zadostna podlaga za pripravo končnega besedila doktorske disertacije. Če mentor oceni, da tudi izpopolnjeni osnutek besedila tega še ne omogoča, mora študent(ka) seminar kot celoto opravljati ponovno.

Content (Syllabus outline):

The seminar is directly subordinated to the goal of the final preparation of the doctoral dissertation. It is based on presenting, defending and critically reflecting on the drafts theses.

The student approaches the seminar with at least a partial first draft of the doctoral dissertation, which must include at least:

- clearly formulated research question and hypotheses,
- presentation of the used research methods,
- at least preliminary research results,
- interpretation of research results in the light of hypotheses,
- justification of the innovativeness of the doctoral dissertation as a relevant contribution to scientific knowledge.

The completed draft, with relevant comments and suggestions, should serve as a sufficient basis for the preparation of the final text of the doctoral dissertation. If the tutor assesses that the improved draft text does not yet allow this, the student as a whole must repeat the seminar.

Temeljna literatura in viri / Foundational literature and sources:

Tematsko relevantni osnutki doktorskih disertacij / Thematically relevant drafts of doctoral dissertation.

Cilji in kompetence:

Predmet je namenjen poglobljanju znanja in spretnosti, ki omogoča lasten prispevek k razvoju sociologije na najvišji ravni, vključno s sintezo novih in kompleksnih idej.

Objectives and competences:

The course aims to the acquisition of in-depth knowledge that enables an independent contribution to the development of strategic

Pridobitev splošnih kompetenc:

- sposobnost identificiranja danega raziskovalnega problema, njegove analize ter možnih rešitev;
- ustvarjanje novega znanja, ki pomeni relevanten prispevek k razvoju znanosti;
- sposobnost obvladanja standardnih metod, postopkov in procesov raziskovalnega dela na področju strateškega komuniciranja oziroma menedžmenta;
- razvoj veščin in spretnosti v uporabi znanja na raziskovalnem področju strateškega komuniciranja oziroma menedžmenta;
- zavezanost profesionalni etiki;
- sposobnost predstavitve pridobljenih znanstvenih izsledkov v obliki publikacij v mednarodni znanstveni periodiki.

Pridobitev predmetno specifičnih kompetenc:

- sposobnost samostojnega raziskovalno-razvojnega dela in vodenje raziskovalne skupine;
- poznavanje pomena kakovosti in prizadevanje za kakovost strokovnega dela skozi avtonomnost, (samo)kritičnost, (samo)refleksivnost in (samo)evalviranje v strokovnem delu;
- sposobnost za reševanje konkretnih raziskovalnih problemov na različnih področjih komuniciranja oziroma menedžmenta v sodobni družbi;
- sposobnost oblikovanja in implementacije izvirnih znanstvenih rešitev komunikacijskih in menedžerskih problemov.

communication at the highest level, including a synthesis of new and complex ideas.

Acquisition of general competences:

- ability to identify a given research problem, its analysis and possible solutions;
- creation of new knowledge, which represents a relevant contribution to the development of science;
- ability to master standard methods, procedures and processes of research work in the field of strategic communication or management;
- development of abilities and skills to apply knowledge for research in the field of strategic communication or management;
- commitment to professional ethics;
- ability to present the obtained scientific results in the form of publications in international scientific periodicals.

Acquisition of course-specific competences:

- ability of independent research and development work and leading a research group;
- knowledge of the importance of quality and striving for the quality of professional work through autonomy, (self) criticality, (self) reflexivity and (self) evaluation in professional work;
- ability to solve concrete research problems in different fields of communication or management in contemporary society;
- ability to design and implement original scientific solutions to communication and managerial problems.

Predvideni študijski rezultati:

Znanje in razumevanje:

Študent/študentka:

- pripravi osnutek doktorske disertacije;
- zagovarja svoj osnutek doktorske disertacije pred komisijo ocenjevalcev ter študentskimi kolegicami in kolegi;
- kritično presoja osnutke doktorskih disertacij svojih študentskih kolegic in kolegov;
- upošteva relevantne pripombe in sugestije s seminarja pri izdelavi končnega besedila doktorske disertacije.

Intended learning outcomes:

Knowledge and understanding:

The student:

- Prepares a draft of the doctoral dissertation;
- Defends his/her draft doctoral dissertation in front of the review commission and his/her student colleagues;
- Critically evaluates the drafts of doctoral dissertations of his / her student colleagues;
- Takes into account relevant comments and suggestions from the seminar when drafting the final text of the doctoral dissertation.

Metode poučevanja in učenja:

- *seminarsko delo* (refleksija izkušenj, projektno delo, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije, dodatna razlaga);
- *uporaba spletne učilnice* oziroma drugih sodobnih IKT orodij;
- *individualno delo študentov*.

Learning and teaching methods:

- *seminar work* (reflecting experience, project work, team work, methods of critical thinking, discussions, reporting feedback information, additional explanations);
- *use of online classroom* or other contemporary ICT tools;
- *individual students' research work*.

Načini ocenjevanja:Delež (v %) /
Weight (in %)**Assessment:**

Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
Način (pisni izpit, ustno izpraševanje, naloge, projekt): Oceni se z <i>opravil / ni opravil</i> .	100%	Type (examination, oral, coursework, project): It is graded: <i>passed / not passed</i> .
Predmet se šteje kot opravljen, ko so izpolnjeni vsi naslednji pogoji: <ul style="list-style-type: none"> - Študent(ka) ustrezno predstavi svoje delo na disertaciji - Študent(ka) pripravi in predstavi dve ustrezni kolegialni recenziji 		The course is considered as passed when all of the following conditions are met: <ul style="list-style-type: none"> - Appropriate presentation of student's work on her-his dissertation

<p>disertacij ali osnutkov disertacij svojih kolegov</p> <ul style="list-style-type: none"> - Študent(ka) odda ustrezen osnutek disertacije - Študent(ka) pred ocenjevalno komisijo ustrezno predstavi in pojasni svoj osnutek disertacije <p>O izpolnitvi prvih dveh pogojev presoja nosilec predmeta, o izpolnitvi drugih dveh pogojev pa ocenjevalna komisija, ki jo imenuje Komisija za znanstveno-raziskovalno delo.</p>		<ul style="list-style-type: none"> - Preparation and presentation of two appropriate peer reviews by the student referring to two of her/his colleagues' dissertations - Student's submission of an appropriate dissertation draft - Presentation and explanation of the student's dissertation draft to the review commission <p>The fulfillment of the first two conditions is determined by the lecturer (course coordinator), while the fulfillment of the other two is determined by the review commission nominated by the Commission for Scientific and Research Activities.</p>
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Reference nosilca / Lecturer's references:

<ul style="list-style-type: none"> • GOLOB, Tea, MAKAROVIC, Matej, REK, Mateja. Meta-reflexivity for resilience against disinformation = Meta-reflexividad para la resiliencia contra la desinformación. <i>Comunicar</i>, ISSN 1134-3478, 2021, str. 1-10. • GOLOB, Tea, MAKAROVIC, Matej. From consciousness to behaviour: individual, social, and environmental responsibility among Slovenian youth. <i>Socijalna ekologija: časopis za ekološko misao i sociologijska istraživanja okoline</i>, ISSN 1330-0113, 2021, vol. 30, no. 1, str. 27-43. • GOLOB, Tea, MAKAROVIC, Matej. Student mobility and transnational social ties as factors of reflexivity. <i>Social sciences</i>, ISSN 2076-0760, 2018, vol. 7, no. 3, str. 1-18. • MAKAROVIC, Matej, MIKULAN KILDI, Janja. Towards a model explaining the political (in)stability and variety of regimes in the post-Soviet region. <i>Comparative sociology</i>, ISSN 1569-1322, 2017, vol. 16, iss. 1, str. 66-101. • GOLOB, Tea, MAKAROVIC, Matej. Self-organisation and development: a comparative approach to post-communist transformations from the perspective of social systems theory. <i>Europe-Asia studies</i>, ISSN 0966-8136, 2017, vol. 69, iss. 10, str. 1499-1525. • MAKAROVIC, Matej, PRIJON, Lea, REK, Mateja, TOMŠIČ, Matevž. The Strength of Pro-European consensus among Slovenian political elites. <i>Historical social research</i>, ISSN 0172-6404, 2016, vol. 41, no. 4, str. 195-213. • GOLOB, Tea, MAKAROVIC, Matej, SUKLAN, Jana. National development nenerates national identities. <i>PloS one</i>, ISSN 1932-6203, 2016, vol. 11, no. 2, str. 0146584-1-0146584-14.

- MAKAROVIČ, Matej, ŠUŠTERŠIČ, Janez, RONČEVIČ, Borut. Is Europe 2020 Set to Fail?: the cultural political economy of the EU grand strategies. *European planning studies*, ISSN 0965-4313, 2014, vol. 22, iss. 3, str. 610-626.